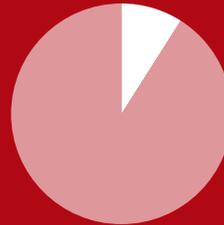


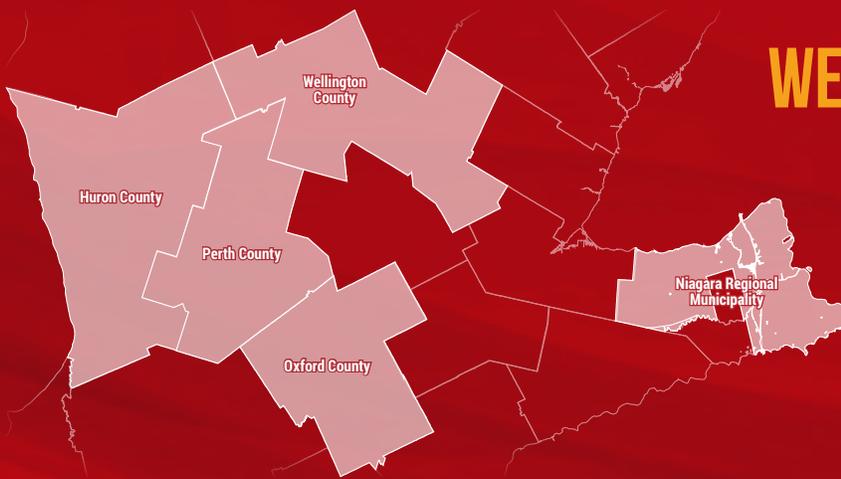
ONTARIO CHICKEN INDUSTRY HIGHLIGHTS

Chicken farming is important within the Ontario farm sector and also an important contributor to the overall economic well-being of the Ontario economy. A few high level noteworthy statistics* for Ontario chicken production include:

A marketplace (farmgate) value of
\$757 MILLION

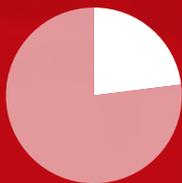


Accounts for over
6.0%
of Ontario's farm output



Five counties of
**WELLINGTON, HURON,
NIAGARA, OXFORD,
and PERTH**
account for more than
**50% OF INDUSTRY
ECONOMIC OUTPUT**

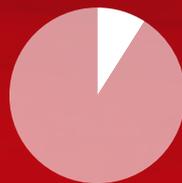
\$345 million
of annual chicken feed purchases
by farmers accounts for



23%

of the sales value of Ontario's
feed manufacturers

The volume of corn and soymeal
used in the preparation of chicken
feed accounts for



6%

of Ontario's total corn and
soybean acreage

Chicken production
accounts for
\$150 MILLION
worth of day-old
chicks purchased from
hatcheries

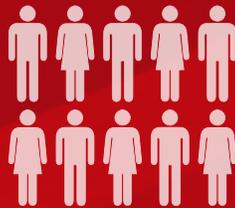
ECONOMIC CONTRIBUTION TAKEN AT FARM LEVEL, INCLUDING SUPPLY CHAIN INPUTS

The \$1.78 billion of chicken farm level expenditures generates an associated value of:

Provincial GDP (value added) of
\$831 MILLION

Wages and salaries of
\$558 MILLION

Employment of
9,602
full time jobs



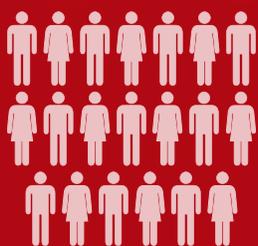
Tax revenues to all levels of government of
\$243 MILLION

ECONOMIC CONTRIBUTION OF THE TOTAL ONTARIO CHICKEN INDUSTRY, INCLUDING PRIMARY PROCESSING

Ontario's chicken production is processed within the province at primary processing plants, where the chicken is supplied to users as primary cuts, whether for retail use or for further processing into more value added chicken products. Valuing the Ontario chicken industry's contribution at the primary processing level results in \$1.35 billion of output, and produces the following economic contributions across Ontario:

\$3.25 BILLION
in overall economic activity

Wages and salaries of
\$1.1 BILLION



Employment of just under
20,000
full time equivalent jobs

Provincial GDP of
\$1.7 BILLION

Taxes to all levels of government of just over
\$500 MILLION